

# 1000 words

ARTS & LITERACY PROGRAM

## ACTIVITY 5: Persuasive Texts



### SPARK STARTERS

Following are some persuasive text activity ideas. Remember, these are examples to get you started - you can also develop your own scenarios.

Artworks can inspire a sense of awe and wonder. Referencing an artwork as stimulus, some persuasive text activity ideas could include asking students to:

- Write a holiday advertisement to promote visiting a destination depicted in an artwork.
- Design a holiday advertisement for a scene or landscape depicted in an artwork.
- Write an exhibition sales brochure to promote the exhibition and sales of the artwork.
- Consider if there is an artwork making a social or environmental statement and ask the students to write in defence or opposition to the idea.



Image: Steve Kelly, 'Stone Trees'

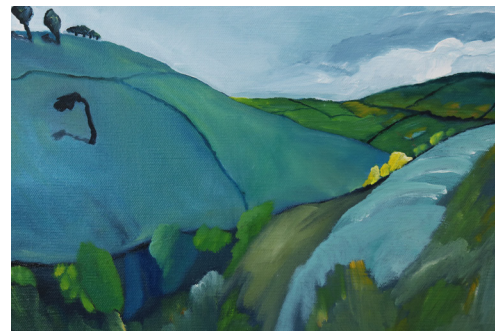


Image: Sharon McIlwain, 'Loneliness fell over the hill'

### EXTENSION TIPS

Persuasive Text Features:

- Begins with an introduction which clearly states your view on a topic.
- Lists three arguments giving reasons and provides evidence for them.
- Applies words that link arguments, e.g. firstly, on the other hand.
- Uses meta-language and convincing language e.g. 'will create riverbank erosion' instead of 'may create riverbank erosion'.